

# NATIONAL RETAIL FEDERATION

## 4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2020 vs. 2019

	Week	2020 Week Ending	2019 Week Ending		Week	2020 Week Ending	2019 Week Ending
<b>FEBRUARY</b>	1	2/8	2/9	<b>AUGUST</b>	27	8/8	8/10
	2	2/15 (Valentine's Day)	2/16 (Valentine's Day)		28	8/15	8/17
	3	2/22 (Presidents Day)	2/23 (Presidents Day)		29	8/22	8/24
	4	2/29	3/2		30	8/29	8/31
<b>Publish Date</b>		<b>March 5</b>		<b>Publish Date</b>		<b>September 3</b>	
<b>MARCH</b>	5	3/7	3/9	<b>SEPTEMBER</b>	31	9/5	9/7 (Labor Day)
	6	3/14	3/16		32	9/12 (Labor Day)	9/14
	7	3/21 (St. Patrick's Day)	3/23 (St. Patrick's Day)		33	9/19	9/21
	8	3/28	3/30		34	9/26	9/28
	9	4/4	4/6		35	10/3	10/5
<b>Publish Date</b>		<b>April 9</b>		<b>Publish Date</b>		<b>October 8</b>	
<b>APRIL</b>	10	4/11	4/13	<b>OCTOBER</b>	36	10/10	10/12
	11	4/18 (Easter)	4/20		37	10/17 (Columbus Day)	10/19 (Columbus Day)
	12	4/25	4/27 (Easter)		38	10/24	10/26
	13	5/2	5/4		39	10/31 (Halloween)	11/2 (Halloween)
<b>Publish Date</b>		<b>May 7</b>		<b>Publish Date</b>		<b>November 5</b>	
<b>MAY</b>	14	5/9	5/11	<b>NOVEMBER</b>	40	11/7	11/9
	15	5/16 (Mother's Day)	5/18 (Mother's Day)		41	11/14 (Veterans Day)	11/16 (Veterans Day)
	16	5/23	5/25		42	11/21	11/23
	17	5/30 (Memorial Day)	6/1 (Memorial Day)		43	11/28 (Thanksgiving)	11/30 (Thanksgiving)
<b>Publish Date</b>		<b>June 4</b>		<b>Publish Date</b>		<b>December 3</b>	
<b>JUNE</b>	18	6/6	6/8	<b>DECEMBER</b>	44	12/5	12/7
	19	6/13	6/15		45	12/12	12/14
	20	6/20	6/22 (Father's Day)		46	12/19	12/21
	21	6/27 (Father's Day)	6/29		47	12/26 (Christmas)	12/28 (Christmas)
	22	7/4 (Independence Day)	7/6 (Independence Day)		48	1/2 (New Year's Day)	1/4 (New Year's Day)
<b>Publish Date</b>		<b>July 9</b>		<b>Publish Date</b>		<b>January 7, 2021</b>	
<b>JULY</b>	23	7/11	7/13	<b>JANUARY</b>	49	1/9	1/11
	24	7/18	7/20		50	1/16	1/18
	25	7/25	7/27		51	1/23 (Martin Luther King)	1/25 (Martin Luther King)
	26	8/1	8/3		52	1/30	2/1
<b>Publish Date</b>		<b>August 6</b>		<b>Publish Date</b>		<b>February 4, 2021</b>	