

NATIONAL RETAIL FEDERATION 2020-2022 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

FALL SEASON

	2020							2021							2022							2020							2021							2022																				
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	F	2	3	4	5	6	7	8	31	1	2	3	4	5	6	30	31	1	2	3	4	5	F	A	2	3	4	5	6	7	8	1	2	3	4	5	6	7	31	1	2	3	4	5	6	A	27									
2	E	9	10	11	12	13	14	15	7	8	9	10	11	12	13	6	7	8	9	10	11	12	E	U	9	10	11	12	13	14	15	8	9	10	11	12	13	14	7	8	9	10	11	12	13	U	28									
3	B	16	17	18	19	20	21	22	14	15	16	17	18	19	20	13	14	15	16	17	18	19	B	G	16	17	18	19	20	21	22	15	16	17	18	19	20	21	14	15	16	17	18	19	20	G	29									
4	23	24	25	26	27	28	29	21	22	23	24	25	26	27	20	21	22	23	24	25	26	23	24	25	26	27	28	29	22	23	24	25	26	27	28	21	22	23	24	25	26	27	30													
5	M	1	2	3	4	5	6	7	28	1	2	3	4	5	6	27	28	1	2	3	4	5	M	S	30	31	1	2	3	4	5	29	30	31	1	2	3	4	28	29	30	31	1	2	3	S	31									
6	A	8	9	10	11	12	13	14	7	8	9	10	11	12	13	6	7	8	9	10	11	12	A	E	6	7	8	9	10	11	12	5	6	7	8	9	10	11	4	5	6	7	8	9	10	E	32									
7	R	15	16	17	18	19	20	21	14	15	16	17	18	19	20	13	14	15	16	17	18	19	R	P	13	14	15	16	17	18	19	12	13	14	15	16	17	18	11	12	13	14	15	16	17	P	33									
8	C	22	23	24	25	26	27	28	21	22	23	24	25	26	27	20	21	22	23	24	25	26	C	T	20	21	22	23	24	25	26	19	20	21	22	23	24	25	18	19	20	21	22	23	24	T	34									
9	H	29	30	31	1	2	3	4	28	29	30	31	1	2	3	27	28	29	30	31	1	2	H	27	28	29	30	1	2	3	26	27	28	29	30	1	2	25	26	27	28	29	30	1	35											
10	A	5	6	7	8	9	10	11	4	5	6	7	8	9	10	3	4	5	6	7	8	9	A	O	4	5	6	7	8	9	10	3	4	5	6	7	8	9	2	3	4	5	6	7	8	O	36									
11	P	12	13	14	15	16	17	18	11	12	13	14	15	16	17	10	11	12	13	14	15	16	P	C	11	12	13	14	15	16	17	10	11	12	13	14	15	16	9	10	11	12	13	14	15	C	37									
12	R	19	20	21	22	23	24	25	18	19	20	21	22	23	24	17	18	19	20	21	22	23	R	T	18	19	20	21	22	23	24	17	18	19	20	21	22	23	16	17	18	19	20	21	22	T	38									
13	26	27	28	29	30	1	2	25	26	27	28	29	30	1	24	25	26	27	28	29	30	25	26	27	28	29	30	31	24	25	26	27	28	29	30	23	24	25	26	27	28	29	39													
14	M	3	4	5	6	7	8	9	2	3	4	5	6	7	8	1	2	3	4	5	6	7	M	N	1	2	3	4	5	6	7	31	1	2	3	4	5	6	30	31	1	2	3	4	5	N	40									
15	A	10	11	12	13	14	15	16	9	10	11	12	13	14	15	8	9	10	11	12	13	14	A	O	8	9	10	11	12	13	14	7	8	9	10	11	12	13	6	7	8	9	10	11	12	O	41									
16	Y	17	18	19	20	21	22	23	16	17	18	19	20	21	22	15	16	17	18	19	20	21	Y	V	15	16	17	18	19	20	21	14	15	16	17	18	19	20	13	14	15	16	17	18	19	V	42									
17	24	25	26	27	28	29	30	23	24	25	26	27	28	29	22	23	24	25	26	27	28	22	23	24	25	26	27	28	21	22	23	24	25	26	27	20	21	22	23	24	25	26	43													
18	J	31	1	2	3	4	5	6	30	31	1	2	3	4	5	29	30	31	1	2	3	4	J	D	29	30	1	2	3	4	5	28	29	30	1	2	3	4	27	28	29	30	1	2	3	D	44									
19	U	7	8	9	10	11	12	13	6	7	8	9	10	11	12	5	6	7	8	9	10	11	U	E	6	7	8	9	10	11	12	5	6	7	8	9	10	11	4	5	6	7	8	9	10	E	45									
20	N	14	15	16	17	18	19	20	13	14	15	16	17	18	19	12	13	14	15	16	17	18	N	C	13	14	15	16	17	18	19	12	13	14	15	16	17	18	11	12	13	14	15	16	17	C	46									
21	E	21	22	23	24	25	26	27	20	21	22	23	24	25	26	19	20	21	22	23	24	25	E	20	21	22	23	24	25	26	19	20	21	22	23	24	25	18	19	20	21	22	23	24	E	47										
22	28	29	30	1	2	3	4	27	28	29	30	1	2	3	26	27	28	29	30	1	2	27	28	29	30	31	1	2	26	27	28	29	30	31	1	25	26	27	28	29	30	31	48													
23	J	5	6	7	8	9	10	11	4	5	6	7	8	9	10	3	4	5	6	7	8	9	J	J	3	4	5	6	7	8	9	2	3	4	5	6	7	8	1	2	3	4	5	6	7	J	49									
24	U	12	13	14	15	16	17	18	11	12	13	14	15	16	17	10	11	12	13	14	15	16	U	A	10	11	12	13	14	15	16	9	10	11	12	13	14	15	8	9	10	11	12	13	14	A	50									
25	L	19	20	21	22	23	24	25	18	19	20	21	22	23	24	17	18	19	20	21	22	23	L	N	17	18	19	20	21	22	23	16	17	18	19	20	21	22	15	16	17	18	19	20	21	N	51									
26	Y	26	27	28	29	30	31	1	25	26	27	28	29	30	31	24	25	26	27	28	29	30	Y	24	25	26	27	28	29	30	23	24	25	26	27	28	29	22	23	24	25	26	27	28	52											

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, St. Patrick's Day, Easter, Mother's Day, Memorial Day, Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.