

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2012 vs. 2011

52 vs. 53 Week Year *See Note Below

	Week	2012 Week Ending	2011 Week Ending		Week	2012 Week Ending	2011 Week Ending
FEBRUARY	1	2/4	2/5	AUGUST	27	8/4	8/6
	2	2/11	2/12		28	8/11	8/13
	3	2/18 (Valentine's Day)	2/19 (Valentine's Day)		29	8/18	8/20
	4	2/25 (Presidents Day)	2/26 (Presidents Day)		30	8/25	8/27
Publish Date	March 1			Publish Date	August 30		
MARCH	5	3/3	3/5	SEPTEMBER	31	9/1	9/3
	6	3/10	3/12		32	9/8 (Labor Day)	9/10 (Labor Day)
	7	3/17	3/19		33	9/15	9/17
	8	3/24	3/26		34	9/22	9/24
	9	3/31	4/2		35	9/29	10/1
Publish Date	April 5			Publish Date	October 4		
APRIL	10	4/7	4/9	OCTOBER	36	10/6	10/8
	11	4/14 (Easter)	4/16		37	10/13 (Columbus Day)	10/15 (Columbus Day)
	12	4/21	4/23		38	10/20	10/22
	13	4/28	4/30 (Easter)		39	10/27	10/29
Publish Date	May 3			Publish Date	November 1		
MAY	14	5/5	5/7	NOVEMBER	40	11/3 (Halloween)	11/5 (Halloween)
	15	5/12	5/14 (Mother's Day)		41	11/10	11/12 (Veterans Day)
	16	5/19 (Mother's Day)	5/21		42	11/17 (Veterans Day)	11/19
	17	5/26	5/28		43	11/24 (Thanksgiving)	11/26 (Thanksgiving)
Publish Date	May 31			Publish Date	November 29		
JUNE	18	6/2 (Memorial Day)	6/4 (Memorial Day)	DECEMBER	44	12/1	12/3
	19	6/9	6/11		45	12/8	12/10
	20	6/16	6/18		46	12/15	12/17
	21	6/23 (Father's Day)	6/25 (Father's Day)		47	12/22	12/24
	22	6/30	7/2		48	12/29 (Christmas)	12/31 (Christmas)
Publish Date	July 5			Publish Date	January 3, 2013		
JULY	23	7/7 (Independence Day)	7/9 (Independence Day)	JANUARY	49	1/5 (New Year's Day)	1/7 (New Year's Day)
	24	7/14	7/16		50	1/12	1/14
	25	7/21	7/23		51	1/19	1/21 (Martin Luther King)
	26	7/28	7/30		52	1/26 (Martin Luther King)	1/28
Publish Date	August 2				53*	2/2	
				Publish Date	February 7, 2013		

* Fiscal Year 2012 is a 53 week year.