

Company/Parent Company: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Number of Retail Units: \_\_\_\_\_ Annual Sales Volume: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I would like to receive communication from National Retail Federation (“NRF”) about National Retail Federation and its membership activities, benefits, events and other marketing updates in the following manner selected below:

- By email.
- By phone.
- By postal mail.

NRF may also share my contact information with trusted partners so they can contact me about products or services that may interest me.

I can stop receiving this information by emailing NRF at [GDPR@NRF.com](mailto:GDPR@NRF.com) or unsubscribing via links in emails.

### DOMESTIC MEMBERSHIP DUES:

Companies that focus on the sale of consumer products and/ or services to the public with retail operations located within the United States.

\$0 to \$10,000,000	\$2,750*
\$10,000,001 to \$25,000,000	\$3,250
\$25,000,001 to \$50,000,000	\$3,750
\$50,000,001 to \$100,000,000	\$4,250
\$100,000,001 to \$250,000,000	\$4,750
\$250,000,001 and up	(see below)

### RETAILERS WITH ANNUAL SALES GREATER THAN \$250 MILLION:

Enter your company's total annual sales: \_\_\_\_\_

### SELECT YOUR RANGE AND FOLLOW THE FORMULA TO CALCULATE YOUR ANNUAL DUES:

Sales Range	Total Annual Sales	Minus	Multiplier	Based Dues	Annual Dues
\$250-\$500M	_____	- 250M = _____	x .0000150 = _____	+ \$5,500 = _____	_____
\$500-\$2.5B	_____	- 500M = _____	x .0000100 = _____	+ \$10,500 = _____	_____
\$2.5-\$10B	_____	- 2.5B = _____	x .0000050 = _____	+ \$30,500 = _____	_____
\$10.0-\$25B	_____	- 10.0B = _____	x .0000010 = _____	+ \$68,000 = _____	_____
\$25B and up	_____	- 25B = _____	x .0000005 = _____	+ \$83,000 = _____	_____

### PAYMENT INFORMATION

#### CHECKS:

Please make checks payable to:

National Retail Federation  
PO Box 781081  
Philadelphia, PA 19178-1081

Note: All checks must be drawn on a U.S. Bank in USD Funds

#### WIRE TRANSFERS:

For details please email your request to: [wiretransfer@nrf.com](mailto:wiretransfer@nrf.com)

- AMEX  VISA  MASTERCARD
- DINERS CLUB  DISCOVER  CARTE BLANCHE

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

National Retail Federation / 1101 New York Avenue NW, Suite 1200,  
Washington, DC 20005 / Phone: 202-783-7971 / Fax: 866-223-5383  
EIN#13-5582627

Companies principally engaged in retailing are eligible for membership in the Federation. Under NRF's bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total Sales must include sales received from all retail operations including stores, catalogs, online stores and franchise fees.

For federal income tax purposes, dues payments to the National Retail Federation are not tax deductible as a charitable contribution. In addition, the Omnibus Budget Reconciliation Act of 1993 includes a provision denying a tax deduction for lobbying activities conducted by trade associations such as NRF. NRF estimates substantially all dues received are nondeductible.

\*If your company is less than 2 years old and under \$2M in revenue please contact the NRF membership department (202-783-7971 or [membershipinfo@nrf.com](mailto:membershipinfo@nrf.com)).