

# NRF<sup>®</sup> ASSOCIATE MEMBER BENEFITS

## WHY BECOME AN ASSOCIATE MEMBER OF NRF?

**THERE ARE MANY BENEFITS!** National Retail Federation Associate Membership is open to all non-retailer industry partners. Not only do you receive benefits as an individual, but it's open to every employee in your organization at no additional cost!

### STRATEGIC BRANDING

[nrf.com/industrypartner](http://nrf.com/industrypartner)

Increase your corporate visibility in the retail world and position your company as a leader by highlighting your services and expertise to retailers.

- Promote your company among retail's elite by exhibiting at NRF events such as Retail's BIG Show, Shop.org and NRF PROTECT Loss Prevention Conference & EXPO.
- Sponsor a special event or collaborate with us on the content of conference sessions.
- Advertise in NRF's STORES Magazine, which is read by nearly 40,000 subscribers around the world.
- FREE! Access resources in the Retail Library at no charge, and submit your own white papers.
- FREE! Participate in NRF's supplier directories. Associate members receive a \$525 advertising credit in the STORES Retail Industry Buying Guide, which is distributed with the December issue of the magazine.

### EVENTS AND NETWORKING

[nrf.com/events](http://nrf.com/events)

Through NRF membership, you will advance your company and career success through networking with existing customers and connecting with new ones.

- Save money on exhibiting and attending NRF's conferences and events such as Retail's BIG Show, Shop.org and NRF PROTECT Loss Prevention Conference & EXPO.
- Gain insight into the retail landscape through thought-provoking educational sessions at NRF events.
- Connect with retailers in your area by sponsoring a networking dinner.
- Participate on the Associate Member Council's open sub-committees in communications, communities and content.

### RESEARCH AND INSIGHTS

[nrf.com/resources](http://nrf.com/resources)

Joining NRF gives your entire company access to a steady stream of relevant, thoughtful content to help you make better decisions and achieve your goals.

- Stay current on the latest industry news and consumer trends through NRF SmartBrief, NRF Global SmartBrief and NRF.com.
- Obtain data and statistics from NRF's specialty newsletters and studies such as the Monthly Economic Review.
- Receive complimentary subscriptions to STORES Magazine.
- Access members-only content, including the latest research reports and webinars, by creating a MyNRF account.
- Download standard RFPs to learn what retailers will be looking for when it comes to point of sale, warehouse management, workforce management and other areas (free for NRF Members/\$5,000 each for non-members).

Contact [MembershipInfo@nrf.com](mailto:MembershipInfo@nrf.com)

202-783-7971



[nrf.com/membership](http://nrf.com/membership)

# NRF ASSOCIATE MEMBERSHIP APPLICATION

Company/Parent Company: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Number of Retail Units: \_\_\_\_\_ Annual Sales Volume: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I would like to receive communication from National Retail Federation ("NRF") about National Retail Federation and its membership activities, benefits, events and other marketing updates in the following manner selected below:

- By email.
- By phone.
- By postal mail.
- NRF may also share my contact information with trusted partners so they can contact me about products or services that may interest me.

I can stop receiving this information by emailing NRF at [GDPR@NRF.com](mailto:GDPR@NRF.com) or unsubscribing via links in emails.

## ASSOCIATE MEMBERSHIP DUES:

Companies who provide goods and services to other businesses, such as equipment manufacturers, software developers, consultants, wholesalers, financial institutions and internet service providers:

**Under NRF's bylaws, each member must pay dues based on total sales volume as reported in the most recent fiscal year.**

Dues Class	Sales Volume/Billings	Dues
B	Under \$10,000,000	\$2,500*
B1	\$10,000,001 to \$50,000,000	\$3,500
B2	\$50,000,001 to \$100,000,000	\$5,000
B3	\$100,000,001 to \$200,000,000	\$6,000
B4	\$200,000,001 to \$500,000,000	\$7,000
B5	\$500,000,001 to \$2 billion	\$8,000
B6	Over \$2 billion up to \$10 billion	\$9,000
B7	Over \$10 billion	\$10,000

Companies principally engaged in retailing are eligible for membership in the Federation.

Under the NRF bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total Sales must include sales received from all operations including franchise sales.

## PAYMENT INFORMATION

**CHECKS:**  
Please make checks payable to:  
National Retail Federation  
PO Box 781081  
Philadelphia, PA 19178-1081  
Note: All checks must be drawn on a U.S.  
Bank in USD Funds

**WIRE TRANSFERS:**  
For details please email your  
request to: [wiretransfer@nrf.com](mailto:wiretransfer@nrf.com)

- AMEX  VISA  MASTERCARD
- DINERS CLUB  DISCOVER  CARTE BLANCHE

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

National Retail Federation / 1101 New York Avenue NW, Suite 1200,  
Washington, DC 20005 / Phone: 202-783-7971 / Fax: 866-223-5383  
EIN#13-5582627

Advertising Agencies, Radio, TV, Newspapers M	\$500
Universities and Educational Institutions U	\$1,000
El	\$150
National Trade Associations with Revenue	
XN1 Under \$250,000	\$400
XN2 \$250,001 to \$500,000	\$600
XN3 \$500,001 to \$750,000	\$800
XN4 Over \$750,000	\$1,000
Local Business Organizations and Chambers of Commerce AE	\$100

\*If your company is less than 2 years old and under \$2M in revenue please contact the NRF membership department (202-783-7971 or [membershipinfo@nrf.com](mailto:membershipinfo@nrf.com)).

For federal income tax purposes, dues payments to the National Retail Federation are not tax deductible as a charitable contribution. In addition, the Omnibus Budget Reconciliation Act of 1993 includes a provision denying a tax deduction for lobbying activities conducted by trade associations such as NRF. NRF estimates substantially all dues received are nondeductible.

**QUESTIONS?** Call the membership department at: 202-783-7971 or email: [membershipinfo@nrf.com](mailto:membershipinfo@nrf.com)